

DESKbeers

SOCIAL STRATEGY



YesMore Ltd. 2019

DESKbeers



We worked with beer delivery service Deskbeers on a strategy to pull in wider, creative content for the brand.



Giving a top line website review with recommendations on how to streamline their sales funnel.



Along with timelines and monthly plans for leveraging their existing clients to create and curate content with.



Also giving tips on copywriting and content planning like a boss for them to use internally after our work with the brand.





Cheers for having us! •
#Repost @mellorandsmith with
@get_repost

...

Hanging out with Adam
@deskbeers this arvo, great excuse
to crack a cold one 🍺

#deskbeers #mellorandsmith #beer
#onlyherethebeer
#takefuckingrisks

It's #deskbeers, and this week
we're tucking into
@brickbreweryse15's Citrus Sour.
Wanna find out a bit more about
this kind of beer? Checkout the
blog:

medium.com/delivering-deskbeers

...

Happy Friday 🍷

#deskbeers #craftbeeruk
#craftbrew #craftbeergeek
#craftbeer nerd #craftbeerlife

Remember last week when we
gatecrashed @mellorandsmith
and stole their beer? The resulting
blog post is now live (👉).

Read all about how they
#takefuckingrisks and enjoy their
#deskbeers

#craftbeer #craftnotcrap
#craftbeernotcrapbeer
#craftbeeruk #craftbrew
#craftbeergeek

Well done, you made it to beer
o'clock. Happy Friday!

#deskbeers #craftbeer #craftnotcrap



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""YesMore really understood what we are trying to do online. We are an ambitious company and sales matter - YesMore's understanding and insights into the social and sales conversion process was really important for us. We really appreciated their creative ideas and input across the board."

ADAM ROGERS - CEO, DESKBEERS



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